Urban League of Alabama

IMPACT GALA

2026

SPONSORSHIP

OPPORTUNITIES

Urban League of Alabama

IMPACT GALA 2026 SPONSORSHIP OPPORTUNITIES

Dear Valued Partner,

The Urban League of Alabama has been a driving force in our community for over 56 years, providing direct services to families in areas such as Financial Literacy, Housing Counseling, Workforce Development, Youth Development, and Educational Services.

We deeply value the work your organization does and understand the importance of partnerships in creating positive change. That is why we humbly invite you and your colleagues to join us for our **Urban League of Alabama Impact Gala.**. It will be held on **December 10th, 2026** at the **Elevation Convening Center** in Montgomery, AL.

By becoming a partner of this year's event, you will further demonstrate your commitment to economic empowerment, supporting initiatives that directly impact the lives of individuals in need. Your generous investment will contribute to the success and expansion of these programs, enabling us to reach more individuals and make a lasting difference.

We firmly believe that your support will help create a powerful force of change in our community. Together, we can address critical needs, provide resources, and create opportunities for individuals to thrive.

Thank you for considering this opportunity to join us in empowering our community through program sponsorships. Your support will make a significant difference in the lives of countless individuals across the state of Alabama.

William A. Barnes

William Barnes

President and Chief Executive Officer

Urban League of Alabama

IMPACT GALA

2026

PROGRAM

SPONSORSHIPS

Urban League of Alabama

IMPACT GALA SIGNATURE PROGRAMS

01

Emergency Rental and Utility Assistance

In partnership with local, state, and Federal partners, We provide Rental and Utility Assistance to help fight homelessness in the state of Alabama.

02

Comprehensive Housing & Counseling Services

Offering families long-term success through asset building with a focus on saving and homeownership. Our services include financial education, budgeting, credit counseling, homeownership, foreclosure prevention and loan modification.

03

Workforce Development & Entrepreneurship

We empower individuals to achieve career success and financial stability through comprehensive training, coaching, and support. We help participants develop the skills and resources needed to excel in their chosen professions or start and grow.

04

100 Days of Nonviolence

The 100 Days of Nonviolence focuses on school safety and violence reduction awareness through engaging events that create student participation in solution based resolution and program development for High School students. Our Youth Development Program empowers young minds through workforce development, social and soft skills, and access to C-Suite Executives in Government and Corporate America.

05

Save Our Sons (SOS)

We equip economically disadvantaged men in with the skills, education, and job training needed to secure sustainable employment and earn livable wages, enabling their successful entry into today's workforce

Urban League of Alabama

EQUITY PARTNER

$50,000.00

- 12 month recognition as Equity partner of 2 signature programs of choice
- Recognized as Equity partner during the Impact Gala.
- (2) Premium table seating for 10
- 20 VIP tickets for President's reception
- Recognition in print, digital, radio, and TV
- 2 - minute brand video/speaking opportunity

PRESENTING SPONSOR

$25,000.00

- 12 month recognition as Presenting partner of 2 signature programs of choice
- Recognized as Presenting partner during the Impact Gala.
- (2) Premium table seating for 10
- 10 VIP tickets for President's reception
- Recognition in print, digital, radio, and TV
- 2 minute brand video/speaking opportunity

PLATINUM SPONSOR

$10,000.00

- 12 month recognition as Platinum partner of 1 signature program of choice
- Recognized as Platinum partner during the Impact Gala.
- 6 VIP tickets for President's reception
- Recognition in print and digital media
- 2 minute brand video/speaking opportunity

GOLD SPONSOR

$5,000.00

- 12 month recognition as Gold partner of 1 signature program of choice
- Recognized as Gold partner during the Impact Gala.
- Premium table seating for 10
- 4 VIP tickets for President's reception
- Recognition in print and digital media

BRONZE SPONSOR

$2,500.00

- 6 month recognition as Bronze supporter of 1 signature program of choice
- Recognized as Bronze partner during the Impact Gala.
- Premium table seating for 10
- Recognition in print media

For more information, please contact Kelli Solomon at ksolomon@birminghamul.org

Urban League of Alabama

IMPACT GALA

PARTNERSHIP FORM

COMPANY NAME: _____

COMPANY CONTACT: _____

CONTACT PHONE: _____

EMAIL: _____

SPONSORSHIP AMOUNT:

- ○ EQUITY CHAMPION
- ○ PRESENTING
- ○ PLATINUM
- ○ GOLD
- ○ BRONZE

ACCEPTED BY: _____

_____

Please submit this form along with your partnership commitment to:

Urban League of Alabama
P.O. Box 11269
Birmingham, AL 35203

If you have questions, please contact Ms. Kelli Solomon at ksolomon@birminghamul.org or by phone at 205.326.0162.